

NCC Cable System Order

11756736

Order #	62311387	Flight Dates	07/25/16 - 07/31/16	Update Date	08/01/16
Systemcode	2611	Agency	Prism Communications	Version	2 Vs. 1
System Name	Spectrum/Petoskey, MI	Advertiser	MHDFHD106	Show All Lines	
Market	Traverse City	Client Code	678	Total # of Weeks	1
AE	Brenda Hadley	Product Code	708	Total	\$603.00
Sales Coordinator	Collin Moore	Est Code	3645	Commission	\$90.45
Office	Washington	Product Name		Net Total	\$512.55
Phone	(301) 951-2620	Credit Status		Total Spots	41
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	FUSION Cable Live+SD May'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : 8.1 R1-move n/as to order 62312408

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$14.00	\$112.00	30	
2	CNN	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	7	\$11.00	\$77.00	30	-1x
3	CNN	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	4	\$18.00	\$72.00	30	
4	CNN	AVG. ALL WKS<	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	1	\$44.00	\$44.00	30	-3x
5	MNBC	MORNING JOE<	7/25/16	7/31/16	05:00	11:00	X	X	X	X				-	-	8	\$14.00	\$112.00	30	
6	MNBC	VARIOUS	7/25/16	7/31/16	11:00	18:00	X	X	X	X				-	-	8	\$9.00	\$72.00	30	
7	MNBC	VARIOUS	7/25/16	7/31/16	18:00	21:00	X	X	X	X				-	-	3	\$14.00	\$42.00	30	-1x
8	MNBC	VARIOUS	7/25/16	7/31/16	21:00	24:00	X	X	X	X				-	-	2	\$36.00	\$72.00	30	-2x

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$603.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$603.00

SYSTEM APP: SALES ACCT Date Printed 08/01/16

62311387 | Traverse City | Spectrum/Petoskey, MI | 2611 |